

Community TV At Its Best!

# ANNUAL REPORT 2015

# THE COMMUNITY AT YOUR FINGERTIPS

Foxboro Cable Access, Inc. (FCA) is a non-profit organization established in 1982 as part of the License Agreement between the Town of Foxborough and Cablevision Industries, the franchise operator at the time. The License Agreement gave FCA the authority to establish rules for the use of the facilities, equipment, and channels provided by the cable franchise companies, now Comcast Corporation and Verizon. All cable subscribers in Foxboro are included as voting members of the Foxboro Cable Access corporation.

The corporation is managed by a nine member volunteer Board of Directors. Seven members are elected by the membership, while two are appointed by the Board of Selectmen. The Board operates under the Foxboro Cable Access Corporate Bylaws, revised in January,

1996. A copy of the by-laws is kept on file at the FCA Office at 28 Central Street in Foxborough.

The Board elects officers and the President appoints the operating positions of Technical Advisor, School Liaison and the staff positions for office and operations. Other associate positions are created, as required, to help manage the operation.

The video equipment and facilities provided for public access television are used by trained individuals from the Foxboro community. Acting independently as volunteers, they produce programs of their choice which are cablecast in the community on the local public access channels, 8, 12 and 22 for Comcast subscribers, and on channels 39, 37 and 38 for Verizon subscribers.

### 2015 FCA BOARD OF DIRECTORS

PAUL BECK	Term Expires 2015
MATT SHEA	2015
DIANE MONAHAN	2015
TIM ZERRIP	2015
PAUL GODIN	2017
ROBERT HICKEY, JR.	2017
ROBERT LOMUS	2017
MARGARET CHAISSON *	2016
LYNDA WALSH*	2016

<sup>\*</sup>Appointed by Selectmen

### **Studio Address:**

28 Central Street

Foxboro, Massachusetts 02035

### **Mailing Address:**

Post Office Box 524 Foxboro, MA 02035

### **Telephone:**

(508) 543-4757 (508) 543-0858, Fax

Website: www.fcatv.org Email: info@fcatv.org

Twitter: fcatv

### **Corporate Officers**:

Chairman	Paul Beck
Treasurer	Robert Hickey, Jr.
Clerk	Margaret Chaisson

### **Operations:**

President	Paul Beck
Vice President	Paul Godin
Technical Advisor	Paul Beck
School Liaison	

### Staff:

Executive Director	Michael Webber
Administrative Assistant	Margaret Nash
Master Control Technician	Lauren Bitar
Engineer-in-Charge	Mike Everson
Receptionist	Janet Gavin

Gov't Mtg. Crew	Frank MacDow
	Lauren Bitar
	Mike Everson

Production Assistants

Jess Todd

Jillian Larson

Photos: Michael Webber

Margaret Nash Deb Wendell Paul Godin Jillian Larson Lauren Bitar



# **FCA MISSION STATEMENT**

Foxboro Cable Access, Inc. is a non-profit corporation created by the Board of Selectmen and funded by Cablevision Industries, Inc. through a license agreement with the Town of Foxboro. We are organized to provide and actively promote public local cable channels for interested Foxboro residents who want to produce and/or cablecast video programming of local interest. We are a group of dedicated individuals committed to providing the equipment, resources, and the environment needed to encourage local cable access.

To this end, we provide training for the youth and adults in the community, studio and editing facilities in multiple locations, and live and taped access on local cable channels for information and local programming. We actively promote FCA to provide understanding of what FCA is, how it can individually and collectively benefit the community, and to encourage its use within the entire community of Foxboro.

FCA Board of Directors June 9, 1994

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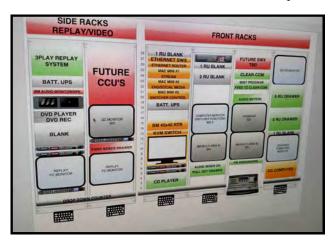
# PRESIDENT'S REPORT

Dear FCA Community Volunteers and devoted Staff,

The past year 2015 has been a special year for success and accomplishment for the entire FCA Community.

As always, we are thankful to our two municipally-contracted Cable Service providers, Comcast and Verizon, for their support and service in this past year.

FCA has been originating local sports and special events programming in High Definition for most of 2015, and that is no small feat of accomplishment. A special note of commendation goes to our Executive Director Michael Webber and Jess Todd for their extraordinary work in the conversion of the FCA Mobile Unit to full High Definition this past July and August. Although the planning phase took place earlier in the year, as well as equipment research and procurement, the systematic disassembly was laborious. Excitement grew as the components arrived and were installed. Work was completed



**ABOVE:** Mobile Unit rack layout diagram. This was a major part of the in-house planning process in preparation for the Hi-Def upgrade.



just in time to enable HD coverage of all the Concerts On The Common and the entire High School Football season.

Mike Everson, Scott Daniels and Neil Kaiser also deserve a special note of thanks for

their significant contributions to implementing and deploying the "new" FCA Mobile Unit with High Definition slow motion systems and graphics for replay and stunning sports coverage.

Another tip-of-the-hat to Michael Webber, Mike Everson and Scott Daniels for their successful creation of a resident control room to cover High School Basketball at the FHS Gymnasium. This custom-designed production facility in High Definition, significantly reduces the labor and time needed to set up and cover the many games on the FHS schedule.

The ability for FCA to telecast special events and sporting programs live on *THE WEB* via streaming technology in real time to virtually any destination on the globe is *really* exciting. This has become a fantastic asset for our extended Foxborough Community wherever they may be in the world.

The long list of the accomplishments by so MANY individual Foxboro Cable Access volunteers would fill this booklet, but space does not permit naming each of them.

But we must acknowledge Deb Wendell for continuing the supreme efforts in organizing and digitizing the FCA Tape Library of many years of past programming, and express our sincere appreciation. It is marvelous that so many past programs ... graduations, Founders' Day and Memorial Day parades, Veterans Day programs, Thanksgiving Day football games, Historical Society and Historical Commission programs ... can be viewed and enjoyed on Archive.Org. Just recently, she and Barbara Massey completed all the available school music concerts, over 400 of



# PRESIDENT'S REPORT

them, going back to the late 1980s. This has been and *remains* a tremendous accomplishment. It is with a strong sense of humility and pride that I convey my deep appreciation to FCA Executive Director Michael Webber, Administrative Assistant Margaret Nash, Master Control Technician Lauren Bitar, Receptionist Janet Gavin, Remote Production Supervisor/EIC Mike Everson, Government Meeting Operator Frank Mac Dow, and Post-Production Specialists Jess Todd and Jillian Larson. Without their abundant skills, dedication and professional approach to their assignments, I cannot imagine how the FCA Community would have survived in 2015. A hearty <u>WELL DONE</u> and THANK YOU to each of them.

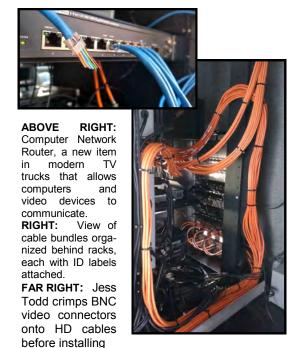
We are very fortunate to have a long list of other Volunteer Producers who fill our channels with a wide variety of great local programs they have produced. We thank each of them, most sincerely for their time, talent and creative output.

Finally, a heartfelt congratulations to the sitting Foxboro Cable Access Board of Directors. Their ongoing dedication, combined wisdom, great common sense and sincere commitment to highquality programming and procedures makes FCA a very special organization. No president could hope for a more dedicated and sincere team of advisors, and no town in America has a better local Community Access Television Production operation and volunteer-base than does Foxborough, Massachusetts.

Best wishes to you all for a prosperous and productive 2016, and please do visit our wonderful Studio Complex at 28 Central Street in Downtown Foxborough.

Most sincerely yours,

Taul R. Beck
President and Chairman
Foxboro Cable Access, Inc.







# **EXECUTIVE DIRECTOR'S REPORT**

The FCA Annual Report offers a snapshot in time, an opportunity to document achievements and share our vision for growth in the coming year.

During 2015 Foxboro Cable Access made significant investments in new equipment, updat-

ing critical systems and production facilities. Three major projects were targeted based on our long-range capital improvement plan:

- A New HD Master Control Playback System
- A New Bulletin Board System
- HD Upgrade to the Mobile Unit

I'm thrilled to report ALL three installations were a success and the transitions were smooth, each providing meaningful improvements that support the organization's mission to provide quality community television for the Town of Foxborough.

The new playback system in Master Control went live in March. This "HD Ready" package will allow us to start broadcasting in HD as soon as the local cable operators provide HD channels. Other features of the new system are being utilized now, such as a new interactive web-based Program Guide and Video On Demand (VOD).

The new Community Bulletin Board is also much more automated. Program Schedule pages are dynamically generated from the master data base. When changes are made, the schedule is automatically updated on the bulletin board and website at the same time. New exciting features include: local time and weather, social media integration, and remote access from any web browser.

**RIGHT:** FCA's new Yuneec Q500 4K UAV quadcopter was first test flown at our annual Cookout in September.



The Mobile Unit upgrade was a project that altered course several times. Initially we planned to send the truck to a system integration firm to do the work. Ultimately the project was kept in-house for a variety of reasons, including a tight

production schedule. Working with local vendors we selected cost-effective equipment and designed and installed the system ourselves. Over the summer staff and volunteers assisted with each step, from removing the old equipment to configuring and testing the new HD gear. The truck was ready for the first Football game of the season in September and the response from production volunteers has been very positive.

The year was also "uplifting"! Mid-year we dove into the World of Aerial Videography. Yes, DRONES! Thanks to guidance and training from Jeremy at Foxboro Hobby Quarters Hobby Stop we learned how to fly quadcopters using simulation software and indoor drones. FHS Student Taylor Sharfman spent the summer getting comfortable with the technology and became very proficient in handling the controls. We then purchased a full size drone with 4K camera and in November the drone was used to augment coverage of the Foxborough Civil War Sentinel - Restoration & Reinstallation on Memorial Hall. The quality of video footage really enhanced the program and demonstrated the true benefits of drone technology in community media. There is a large group of volunteers interested in learning to fly and we are developing an extensive training program for the new year.





# **EXECUTIVE DIRECTOR'S REPORT**

By all accounts 2015 was a year filled with great progress in a number of areas, the programming produced by community volunteers continued to see growth. Special training workshops were held on video editing, including a film screen of "Focus", the first Hollywood film edited using Final Cut X.

We strive to provide professional level media making tools and programming for the Town of Foxborough. Equipment upgrades improved access to community media, improved image quality, and the camera equipment is lighter and can be more user friendly when needed. We leaped into the World of High Definition, bringing our tools for image quality and storytelling on par with commercial stations.

Demands on equipment resources and channel time remains strong and we make adjustments to meet the need. At 28 Central Street in Foxborough, the can-do spirit is alive and well. We often get visitors or phone calls inquiring about our operation and how they can get involved. We always tell them, "If you have an idea for a program, the FCA community will help you make it happen!"

The FCA Board of Directors worked diligently throughout the year to support the various projects with sound practices, financial planning and long range vision. I appreciate all the energy and support this group provides to me and to the organization

I also want to thank the entire FCA staff for another successful year. You are the best! The playback and bulletin board transition could not have been smoother, thanks to your efforts and hard work.

We look forward to all that 2016 has to offer as we continue the tradition of quality community media through an engaged community of volunteers.

Most sincerely yours,

Michael Webber

Executive Director
Foxboro Cable Access, Inc.



**LEFT:** The Tightrope Playback and Bulletin Board System is comprised of six computer servers that link together to handle programming on our three PEG channels. There are 27 Terabytes of storage space for video files including Video On Demand space for web viewing. The playback servers are accessible remotely, making it easier to trouble-shoot or make last minute changes.



Our goal as an organization is to provide an atmosphere that brings folks together to work as a team towards a common goal: the development and creation of high quality programs of interest to local residents. Managing and maintaining the studio facilities, along with equipment and other resources, is a big part of the effort to help ensure success. In 2015 we completed several major projects that will serve us well for many years.

### 2015 CAPITAL PROJECTS

Hi-Def Upgrade: FCA Mobile Unit completely stripped and upgraded with HD Equipment.
Before the process began, we had the truck body evaluated by Jim Darlington & Ira Smith to ensure that the vehicle was in good mechanical and structural condition. The project required months of planning including:

Jess Todd's Assistance Rack Layout Diagrams Wiring Diagram Drawings Small, Lighter Cameras



- New Town Hall Cablecast Facility: Looking to 2016 and beyond, consulted with the town on a new meeting room layout and camera plan.
- **Drone Purchase and Training:** Assisted with Foxborough Civil War Sentinel Restoration & Reinstallation on Memorial Hall 11/5/15

• Wireless Camera Demo: Set up and tested at the Thanksgiving Day Football Game.



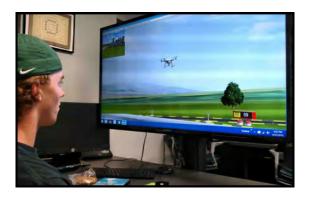
 Studio "K" Technical Upgrade: Cooking Show - Studio Usage Increase, Ceiling Mounted Cameras

### **Government Meetings**

Live meeting coverage of the Board of Selectmen and School Committee continued through 2015 and are posted on our website in the new program schedule for viewing anytime. We have had much positive feedback from both town officials and residents who have come to rely on this service to stay informed and engaged with town affairs.

### **Boyden Library**

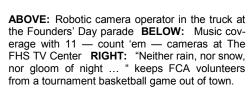
In 2015 we purchased a new switcher for the Boyden Community Room TV Center that has reduced scheduling conflicts and allowed us to keep the system in-place throughout the year. It was connected to the town fiber optic network and gives us the capability for live cablecast over the community channels from this location. Volunteers videotaped the Historical Society's monthly programs, and we also assisted the Town Manager's office by taping several training sessions they held there.







THANKSGIVING DAY 2016 Aerial footage of Ahern Field from our new 4K drone quadcopter









## Special thanks to these volunteers who have kept FCA going strong all year long!



volunteer adj. to offer or give of one's own free will

- Webster's New World Dictionary



### **PRODUCERS**

Jack Authelet Ahern School Drama Paul Beck

Bethany Congregational

Lauren Bitar Colleen Brightman Chris Brolin Kurt Buckner Burrell School Laura Canfield Margaret Chaisson Tricia Colon Karen Curran

generally responsible for a film or play 2. one who brings something into existence. - Oxford English Dictionary

*pro-du-cer n*. 1. one who is

Barbara D'Entremont

Mike Everson Igo School Foxboro Jaycees

Rob Decker Lisa Downs

Foxborough Board of Selectmen Foxborough Recreation Dept. Foxborough School Committee Foxborough Senior Center

Bruce Gardner

Paul Godin Kate Hathaway

**Bob Hickey** Michael Johns Neil Kaiser Eve Keddy Bill Keegan **Bob Lomus** Vicki Lowe Ruth Mackie Melissa Maling Kim McCarthy

Michael Morrissey Frank Quinn Helen Savage Matt Shea **Bob Siteman Deb Storrs** Sarah Sykes Shannon Sylvia Christine St. Pierre

St. Mary's Catholic Church

Maura Sweeney Dave Udden Dawn Warner Michael Webber Deb Wendell

Union Church of South Foxboro



### **CREW VOLUNTEERS**

Jake Addeche Jalisa Allen Carl Anderson Sara Ballou Paul Beck Lauren Bitar Chad/Mark Bearce Rob Benenato Paula Bishop Louis/Sam Blake Melissa Bock Pamela Bridges Judi Briggs Kurt Buckner Jackie Buckner James Burke Jim Callahan Faith Cercone Margaret Chaisson Mark Clagg Karen Curran Dotti D'Ambra Sue Dalev Scott Daniels Andrew Dare Jim Darlington Hannah Davis Sean Davin Lori Decker Rob Decker Julia Dicenso Paxton Downs. Jeff Downs Connor Downs Lisa Downs Steve Dubrow Noreen Ennis Matthew Esty Mike Everson Paul Farrell Victoria Reed-Fitton Michelle Gardner Bruce Gardner Brady Gardner Michael Gawronski

Frank Giffune **Bob Gillis** Derek Gilreath Paul Godin Carolyn Godin Rick Haddad Mike Henri **Bob Hickey** Regina Hill **Bob Hood** Neil Kaiser Mohsen Kalifa Christian Kalcic Chris Kelly Sean Kelly Dick Kelter, Sr. Paul Ladd Luke Lawson **Bob Lomus** Kris Long Delya Lorquet Chris Lowey Bill Luciano Teddy Maher Declan Maloney Philip Maloney Frank MacDow Lily Marsealkowski Alyssa Martignetti Lynn McGeary Lindsay McGeary Ray McKenna Ruth Mackie Jim Manning Ronnie Martin Devon Mollica Diane Monahan Zach Murray Gary Nash Scott O'Donnell Janet Pacitti Rick Plasmati Frank Quinn Joe Rathgeb Helen Rice Mandy Ryan Mark Sampson

Nick Schmall Matt Shea Rob Silver



**crew** n. a group of people working together.

- Webster's New World Dictionary

Ashley Sampson Taylor Sharfman Mark Stopa Deb Storrs **Doug Suess** Matthew Suess Lily Sykes Shannon Sylvia Wayne Sylvia **Grace Tamulionis** Steve Tierney Robert Theriault Jess Todd Kristin Todd **Betty Travers** Steve Udden Dan Warner Karen Wheatley Deb Wendell Tim Zerrip Justin Zupanick



Each of the improvements made over the past year in the area of Programming focused on enhancing the public's interaction with FCA, making public access television easily "ACCESSIBLE". Our programming is diverse. We are thrilled to have active involvement from almost every segment of our population. We know that the community values what we do, and we take the responsibility to not only schedule and cablecast the programming, but also to publicize and promote the channels. We strive to process programs quickly, airing many programs within 5 days of submission.

Our new Tightrope Playback & Bulletin Board System is helping us meet our mission with improved tools:

- Interactive Web-Based Program Guide updates automatically ensure accurate and timely info
- New Channel Program Guide also updates automatically, always in-sync with our website schedule
- Video on Demand automating the VOD process and publication to our website improves access
- New Bulletin Board System takes advantage of modern database and cloud technology to create dynamically updated pages that are accessible remotely.
- Massive File Storage storage for programming increased from a 4 terabyte system to a 27 terabyte system including a 50 terabyte network storage unit.

Through local media, such as the Foxboro Reporter, and social networking sites we try to educate the community about these new upgrades and improved access to program guides and information. We want residents in Foxboro to know about the community channels, have a resistance free interaction with our channels, and hopefully become active and engaged.

### PUBLIC ACCESS CHANNELS 8 & 39 5003 Hrs

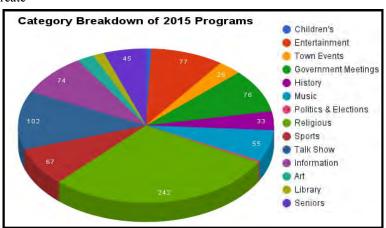
Programs produced by local volunteers appear on this channel, along with some outside programming that is sponsored by local residents.

### EDUCATION CHANNELS 12 & 37 849 Hrs

Live coverage of regular and special meetings of the Foxborough School Committee continued in 2014. Programming from the US Department of Education and NASA is also cablecast, along with repeat playback of school sports and music programs. Public service announcements regarding Foxborough Public Schools, and other area schools, The Boyden Library, and Foxborough YMCA are played around the clock.

### GOVERNMENT CHANNELS 22 & 38 2286 Hrs

Live coverage of Board of Selectmen's meetings is cablecast here, along with first run and repeat programming from the Senior Center/Council on Aging, and Foxborough's Historical Commission and Historical Society. This is the main location to find information regarding town meetings, town departments, community events and local non-profit organizations.



**ABOVE:** The new Tightrope system gives us many different options for tracking programming by topic, length, channel time, repeat, location, project, or producer. This graph shows the variety of categories that are included in our Program Schedule. **BELOW:** FCA Program Library contains almost all the programs ever produced by volunteers since the organization was first in operation in 1983.





# COMMUNITY BULLETIN BOARD

- Smoothly transitioned to the Tightrope system
- Designed new schedule feature pages for each channel Developed an interesting series of dynamic weather and clock bulletins using photos of local landmarks taken by our student interns Isabella Stephanos and Max Doyle
- The feature set is deep and we anticipate rolling out new features on the community channels in 2016.
- Activated Emergency Cancellation system approximately 5 times in 2015.

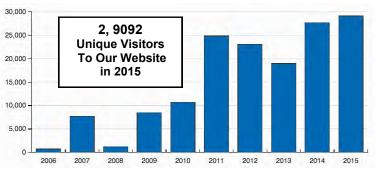


ABOVE: New Weather & Clock pages pull information on local conditions from satellite or internet sources. TOP RIGHT: Interactive Program Schedule page displays past, present and future playback times, a VOD window with many other program details and allows users to search our entire database of both outside and locally produced programs. RIGHT: This graph shows the dramatic increase in use of our website over the past five years.

### FCA WEBSITE

- Continued to be a major community outreach effort with ready access to information, program schedule, production calendar and forms
- Much more useful to viewers who use the interactive program schedule





### FCA RADIO

In addition to the weekly News Radio, we expanded our radio programming this year with The FCA Radio Vault which features vintage radio programs from the public domain. Both play in an audio track over the Bulletin Boards on the Education and Government Channels.



Uniform Channel ID sequences for Channels 8/39, 12/37 & 22/38 display general information on Foxboro Cable Access operations, including:

CHANNEL ID
Foxboro Cable Access
FCA Info & Events
Comcast Information
Cancellation Procedures
FEMA Advisory Information

### Messages are grouped by topic:

### Channel 8/39: Public Access

FOXBORO CABLE ACCESS Daily Program Schedule FCA Information & Events Special Features

### Channel 12/37: Education

**SCHOOLS** 

Foxborough Public Schools
FHS Athletic Dept.
Foxboro Music Assoc.
PTO Groups, SEPAC
Sage School
Foxboro Regional Charter School
Southeastern Regional H.S.

Foxboro Regional Charter Scho-Southeastern Regional H.S. Southeastern Regional Institute Norfolk Agricultural H.S. The Academy at Foxborough Sharon Public Schools

OTHER EDUCATIONAL
ORGANIZATIONS
Hockomock/Invensys YMCA
Boyden Library
Friends of Boyden Library
Head Start
Scholarship Advertisements

### Channel 22/38: Government

TOWN GOVERNMENT Town Hall/ Town Clerk Board of Selectmen Town Collector Water & Sewer Department Board of Health Planning Board Conservation Commission Historical Commission
Highway, Tree & Park Dept.
Council On Aging
Foxboro Senior Center
Foxboro Human Services
Office of Veterans' Affairs
Recreation Department
Foxboro Animal Control
Norfolk County Bar Association

PUBLIC SAFETY
Foxborough Police Department
Massachusetts State Police
Foxborough Fire Department
Foxborough EMA
Norfolk County Sheriff
Foxboro Citizen Corps
Bristol-Norfolk Medical Reserve Corps
Norfolk County Registrar of Deeds

### LEGISLATIVE INFO ELECTION INFORMATION

LOCAL NON-PROFITS

Lions Club/ Rotary Club/Interact Foxboro Jaycees Founders' Day Committee American Legion /VFW Post Foxboro Midget Football Foxboro Youth Baseball Foxboro Youth/Challenger Baseball FHS Hockey Boosters Foxboro Against Diabetes Foxboro Farm Stand Foxboro Discretionary Fund Foxboro Moms Club /H.U.G.S. Foxborough Historical Society Foxboro Girl Scouts Foxboro Never Forgets Old Colony Boy Scouts / Cub Scouts Felines of Foxboro Knights of Columbus McGinty Scholarship Committee Friends of Foxboro Seniors South Foxboro Community Club Doolittle Home Foxboro Birdhouses Patriots' Place Community Outreach

REGIONAL NON-PROFITS
Audubon Society/Moose Hill
Fresh Air Fund / Birthday Wishes
So. Attleboro Lions/Tri Town Chamber
GATRA Regional Transit
Fall River Marine Museum
Center for Non-Profit Success
Neponset River Watershed

Toastmasters International On Common Ground/Easter Seals Make A Wish Foundation/Gifts for Kids Battleship Cove

LOCAL CHURCHES Norfolk Federated Church St. Mary's Roman Catholic Church St. Mark's Episcopal Church Lutheran Church of Our Redeemer Union Church of South Foxboro Bethany Congregational /The Place Seventh Day Adventist Church of Emmanuel Church of Latter Day Saints Foxboro Universalist Church Temple Kol Tivah/Temple Chayai Shalom LaSalette Shrine/Knollwood Memorial St. John Neumann/Immanuel Lutheran Victory Assembly of God Original Congregational Church First Universalist Society Foxboro Christian Women's Club S. Walpole Methodist Church Unitarian Universalist/Xaverian Mission St. Theresa of the Child Jesus Trinity Episcopal Church, Wrentham

REGIONAL HEALTH INFORMATION Visting Nurse Association, VNA Care, Inc. /Hearing Health Steward Norwood Health Systems **HESSCO Elder Services** American Lung Association, Red Cross Alzheimer's Partnership/WIC Program Old Colony Hospice American Cancer Society Sturdy Mem. Hospital/Norwood Hospital Nat'l Alliance for Mentally III Mansfield Adult Day / Norfolk Adult Day Mass Assoc. for Blind American Parkinson's Disease Brigham & Women's Health Center Speech & Voice Therapy Center

REGIONAL PERFORMING ARTS
Orpheum Center for Performing Arts
UnCommon Theater/Steps Off Broadway
Bay Colony Productions
Sharon Concert Band
Symphony Nova
Milford Community Chorus
Hunakai Studios/Art Smart Program
Neponset Choral Society



### **INFORMATION**

Historical Society Presents ...

Jaycee's Candidate's Night

Foxborough Historical Commission presents ...

Foxborough Central

FHS Tech Night

Live Election Results

Ask Bill Keegan

Veterans' Oral History Project

Let's Cook with Mike DiMascio

Let's Look! It's Organic

Foxboro Recreation Cooking Class

FCA Radio News

### **ARTS & ENTERTAINMENT**

FHS & Ahern Middle School Concerts

Jaycees Concerts on the Common

Nutcracker Ballet

The Christmas Story

Foxboro Recreation Presents ...

Taylor School Drama and Music

Ahern School Drama Productions

Burrell School's Drama and Music

Igo School Productions

Foxboro Senior Center Presents ...

St. Mark's Holiday Programming

Bethany Holiday Programming

St. Mary's Holiday Programming

Foxboro Art Show / Artistic Flair

FCA Movie Vault

Waters Church Concerts

FCA Radio Vault

FHS Art Show

### **SPORTS**

Boys & Girls Basketball at FHS

Boys & Girls Soccer Games, Volleyball

FHS Football, Hockey,

Lacrosse, Baseball, Wrestling,

FHS Field Hockey, Softball,

Sports Talk /Swim Dancers

Foxborough YMCA Swim Team

FYSBA—Baseball Championships

FRCS—Harlem Wizards Game

Girls' Hockey

### **COMMUNITY EVENTS**

Memorial Day Parade

Founders' Day Parade & Events

FHS Graduation 2015 / Class Night 2015

FHS Scholarship Night

**Bethany Church Services** 

Bethany Prayer Vigil for France

Union Church of South Foxboro

St. Mary's Parish Services

Fr. Steve Farewell Mass

Tribute to Fr. Steve

**Board of Selectmen Meetings** 

School Committee Meetings

JC's Spelling Bee

Veterans' Day Celebrations

Dedication of Sam Berns Community Field

Veterans' Service Programming

Pinewood Derby - Boy Scouts of America

Common Tree Lighting

POW/MIA Remembrance Day

Pan Mass Challenge

### **OUTSIDE SOURCES**

Linda's Kitchen

Physician's Focus / Your Community VNA

Your Federal Government

The Law, Your Money ... and You!

College Roundtable

Amazing Facts / Life Matters

A Quilter's Touch

Shalom from Olive Tree

Victory Assembly of God Church

Arts in the Spotlight

Norfolk County DA

Senior Scene

Common Cents / Road to Recovery

Soundoff (Veterans' Program)

Chef's Table

4 Deep Sports

Investigators of the Unknown

The Folklorist / The Sideline Report

The Need To Know on GMO

Mrs. Imagination's Treehouse

The Refuge Outeach Ministeries

Deborah Samson



# **EDUCATIONAL SUPPORT**

The long standing collaborative relationship between Foxboro Cable Access and the Foxborough Public Schools continues to reap benefits for all parties. FCA provided maintenance and assistance several times throughout the year.

In addition to coverage of Graduation and Class Night, FCA volunteers videotaped the 2015 National Honor Society Induction.



### **FHS Video Class:**

- Final installation of the new teleprompter completed in early 2015
- The PARCC Presentation, "What Parents Need To Know" was covered by Jim Callahan and edited at FCA

### ABC—Ahern Broadcasting Club:

- Continued to grow and expand
- Looking to add LIVE reporting from around the building using the school's wifi in 2016

### FHS TV CENTER:

Equipment donations supported upgrades to the cameras and control

room used in the auditorium, improving image quality of concerts & other events.

### **SPORTS TV CENTER:**

The temporary control room in the back of the gym was relocated to a nearby office, permitting the installation of an equipment rack, a better layout, improved climate conditions, easier set up, and the inclusion of parent volunteers. Hopefully, this space becomes a permanent location for coverage of basketball, music, Class Night, Graduation and other community events held in the gymnasium.



### **SCHOLARSHIP FUND**

The 2015 Scholarship Award was presented to Vincent Giacoppa who is attending Bridgewater State University this year studying Communications. Vincent is a 2013 FHS graduate and has been actively seeking opportunities for real world experiences behind-the-scenes at network TV shows and music concerts. "I hope to learn more through practice what I have been learning in the classroom ..." We wish him well in his studies and future endeavors.

The FCA Scholarship was established in 1985 to showthe board's commitment to support higher education in the field of Communications and to provide local residents with the opportunity for financial assistance.





Since 1985, FCA has presented 33 scholarships to local students pursuing a degree in the Communications Field.

1985	Christine Hobbs
1986	Russell Harnden III
1987	Kevin O'Leary
1989	Marc Altman
	Michelle Mahoney
1990	Matt Leonard
1991	Jim Swift
1992	Emily Petipas
1993	Matthew Goltz
1994	Scott Greider
1995	Michael Webber
1996	Steve Fitzgerald
1997	No Applicants
1998	Neille Giffune
1999	Amy Gronendyke
	Jim Tooher
2000	Amy Gronendyke
	Vanessa Ranko
2001	Nicole Melish
2002	Stacey Queenan
2003	Bethany Fuller
2004	Patricia Flaherty
2005	Patricia Flaherty
2006	Patricia Flaherty
2007	Melissa Whitehouse
2008	Bianca Giocoppa
2009	Shaun Rhul
2010	Ron Haley, Jr.
2011	No Applicants
2012	Michael Neilan
2013	Vincent Giocoppa
2014	John Mitchell
2015	Vincent Giocoppa

# **EDUCATIONAL SUPPORT**

### **TRAINING**

Training opportunities are offered free-of-charge throughout the year to residents in the community. The presence of an Edit Lab Assistant over the summer was so well received and appreciated by the volunteers that the position was continued year round. Our former intern from NEIT, Jillian Larson was hired to come a couple afternoons a week. In addition to on-the-spot tutoring, she has also taken on some programming preparation tasks and helped develop new digital graphics for the Tightrope Bulletin Board system.

We held an Open House & Orientation on February 24th and a three part Workshop in March on Final Cut  $\hbox{Pro }X$  .



This Fall we held an Editing Seminar in a different format. The studio was transformed into a theater, complete with popcorn and candy, as volunteers watched *Focus* starring Will Smith, the first Hollywood feature film to be edited using Final Cut Pro X.

Mentoring continues to be an effective method of training and is practiced regularly among the volunteers. We also saw an increase in the number of novice parents who stepped forward to videotape school activities and performances. With minimal hands-on training and some technical support from more seasoned volunteers, they were able to produce a wide variety of programs to showcase activities at

the schools and Recreation Department.

We maintain a subscription to the **Lynda.com** training website in case anyone prefers to learn in that way.

Several Cub Scout groups took advantage of FCA's willingness to conduct a tour of the facilities, and they always have a good time.

**LEFT:** Volunteers team up to learn techniques and features of Final Cut Pro X.





# **COMMUNITY RESOURCES**



**LEFT:** With a record breaking amount of snow early in the year, Central Street looks deserted during one of the back-to-back blizzards.

### FCA AWARENESS

Efforts to promote Foxboro Cable Access and its role in the community continued in 2015. Through informational articles and paid advertising in the Foxboro Reporter, we kept the community updated on the various changes and improvements that were made this year.

Throughout the year, the FCA Mobile Studio and numerous volunteers in FCA Crew ID gear were visible in the community at concerts, sporting events, and other venues. We have also extended use of our conference room to several other community organizations.

### The Boyden Library Museum Pass Program

As an additional benefit to the community, FCA continued its long-standing sponsorship of museum passes to The JFK Museum which are available to residents through the Museum Pass Program at the Boyden Library.

### **Halloween Parade**

The Recreation Dept. had a huge response to their annual Costume Parade, and FCA was pleased to participate again this year. It was a beautiful sunny day as the streaming lineup of kids and families in costume stretched down the block and across the street. We had a whole team of young volunteers on hand to pass out the candy.

### **End-of-Summer Cookout**

We had an especially nice Fall day for our annual cookout: mild temperatures, and no chance of rain! Volunteers, friends of volunteers, newcomers and several notable town officials turned out for a great evening of food and fellowship.

### **Holiday Open House**

A record number of volunteers attended this year. Much to everyone's enjoyment, Mr. Brian Raymond and members of the FHS Concert Choir visited during the afternoon and performed a medley of holiday music. Thanks to the efforts of a great committee, the FCA studio was festively decorated for this annual event and as usual, refreshments were plentiful and delicious.



The Lionel North Pole Express was a big hit with the "kiddies" again this year, especially with the expanded track layout and a new switcher, running around the tree.



# **COMMUNITY RESOURCES**

### The James R. Ellsworth Memorial MVP Award

Each season the announcers and sports crew choose the "Most Valuable Player at Warrior Home Games" to receive this award. The recipient's name is engraved on a beautiful custom designed trophy that is displayed proudly in our lobby all year long. At banquet time, a new plaque was engraved to recognize the 2014 recipi-

ent, Keeyon Neal. Veteran announcer Doug Suess represented FCA at the banquet and made the presentation. The Football Booster Club is always very appreciative of our efforts to make the evening special for the student athletes, and members of the regular crew are invited to attend the banquet as their guests.



### **FCA Business Partnerships**

For several years, Foxboro Cable Access has offered a program to local business and organizations who want to support our work in the community. Our longstanding partners are Little Green Phone Book, and the Foxboro Jaycees, Spoodles Soup Factory, and KBR Marble & Granite.

### Founders' Day

One of FCA's major projects each year is participation in the Founders' Day activities. We use the Community Bulletin Board to promote the various field events, and disseminate advance information for town residents. The parade is always videotaped with high production value using multiple cameras and local celebrities as announcers. It's a perfect time to join other local non-profit organizations at Booth Field to meet old and new friends and get first hand feedback from our





**TOP:** Members of the New England Patriots were a big hit in the parade brought the most recent Superbowl Trophy for everyone to see. **ABOVE:** It was a nice day all around and FCA's booth on the field drew a steady business in fruit kabobs., freshly made by "The Three Amigos!" **BELOW:** Friends and volunteers drifted in and out throughout the afternoon and were especially delighted with the live performance of holiday music by the Foxborough High School Concert Choir **(Preceding Page).** 





# **FY 2016 BUDGET**

# **OPERATING EXPENSES**

Corporate		
Operating Expense		
	Corporate Total	261,850
Production		
Operating Expense		
	<b>Production Total</b>	83,050
Programming		
Operating Expense		
	<b>Programming Total</b>	31,100
Total Exp	oenses	376,000

# **ESTIMATED REVENUE**

Franchise Receipts (Comcast & Verizon)	360,000
Return on Investments	5,000
Material Fees and Donations	1,000
Total Estimated Revenue	376,000

The FCA revenues are based on the funds received from the town's contracts with Comcast Corporation and Verizon, and the interest earned on those funds.

Financial statements for Foxboro Cable Access, Inc. are prepared by

Kevin Deedy, C. P. A.

Copies are available for review in the FCA office at 28 Central Street.



# **FCA SUPPORT PERSONNEL**

### Paul Beck

ve since 1988
1988 -
1988 - 1991
1988
2005
1990 -
1991 - 1991
1991
1991
1991 -
2004 - 2007
2000 - 2003
2008 -

### Lauren Bitar

	Active since	2000
Master Control Tech	h 2000 -	
ACM-NE Award	2008	

### **Margaret Chaisson**

	Active since 1987
Gov't Mtg Crew	1987 - 1988
Board of Directors	2008 -
Clerk	2008 -

### Mike Everson

	Active since 2003
Gov't Mtg Crew	2003 -
FCA Volunteer/Ye	ar 2003
Engineer-in-charge	2008 -
ACM-NE Award	2008
ACM-NE Award	2010

### Janet Gavin

	Active since 200.
Receptionist	2011 -

### Paul Godin

e since 199
1998 -
2002 -
2002 - 200
2004 - 200
2004
2013 -

### **Bob Hickey**

	Active since 2000
Board of Directors	2005 -
Treasurer	2009 -
FCA Volunteer/Ye	ar 2013

### Jillian Larson

	Ac	tive since	2013
Production	Assistant	2014 -	

### **Bob Lomus**

	Active since 2010
Board of Directors	2013 -

### Frank MacDow

	Active since 1990
Video Club	1990 - 1995
Inventory Clerk	1993 - 1995
Master Control Tec	h 1995 - 1996
Gov't Meeting Crew	v 2005 -

### Diane Monahan

	Active since 1990
Board of Directors	1990 -
Program Director	1990 - 1996
Clerk	1991 - 2000
Enrichment Chmn	1991 - 2004
FCA Volunteer/Ye	ear 1995
Treasurer	2001 - 2003
President	2004 - 2007

### Margaret Nash

Ac	tive since 1983
Newsletter Editor	1985 - 1987
Production Secretary	1986 - 1991
FCA Volunteer/Year	1986
Video Club Advisor	1988 - 1995
Awareness Coord'r	1989 - 1992
Production Director	1991 - 1998
Board of Directors	1994 - 2002
Gov't Mtg Crew	1996 - 2001
Vice-President	2000
Clerk	2001 - 2002
Administrative Ass't	2002 -
ACM Regional Awar	d 2002
ACM National Finali	st 2003
Nat'l Telly Award	2004

### **Matt Shea**

Acti	ve since 1995
Cable Advisory Board	2008 -
FCA Volunteer/Year	2012
Board of Directors	2013 -

### Jess Todd

ocss road	
	Active since 2012
Production Assistar	nt 2014 -

### **Michael Webber**

Ac	ctive since 1989
Video Club	1990 - 1995
VC Exec Board	1991 - 1993
CVI Program Award	1991
Inventory Clerk	1993 - 1997
CVI Volunteer/Year	1995
Master Control Tech	1995 - 1996
Program Coordinator	1998
Operations Manager	1999 - 2005
ACM-NE Officer	2001 - 2007
Executive Director	2005 -

# Deb Wendell

	Active since 2004
Project Assistant	2015 -
FCA Volunteer/Ye	ear 2014

### Tim Zerrip

•	Active since 2005
Board of Directors	2013 -

On behalf of the community and our volunteers, the FCA Board of Directors would like to thank the members of the Foxborough Cable Television Advisory Committee for their long standing assistance with contract negotiations and their on-going support in many cable-related issues which affect the Town of Foxborough and its residents. We are in the sixth year of a ten year contract with Comcast, and the fifth year of a ten year contract with Verizon.

### CABLE TV ADVISORY COMMITTEE

Gary W. Nash

John Regan

### **EX OFFICIO MEMBERS**

Michael Webber, Foxboro Cable Access Paul R. Beck, Paul F. Godin, FCA Manny Leite, Boyden Library Randy Scollins, Town of Foxborough Aaron Hyre, Town of Foxborough IT

